

Kate Chaudoin

Art + Design

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EXPERIENCE

McGraw Hill

Nov 2023 - Present

Visual Interaction Designer

- Designed, illustrated, and animated assets, backgrounds, and characters for a K-3 interactive learning product
- Created high fidelity user flows and prototypes for lessons and games based on curriculum requirements and pedagogical standards
- Created workflows for implementing user customizable animations using LottieFiles
- Collaborated with devs to create tools for in-house content authoring software

Consumer Acquisition by Brainlabs

Mar 2022 - Aug 2022

Illustrator

- Illustrate color keys for GC animated commercials
- Interpret written briefs and style guides to create ads for mobile games and apps
- Created illustrations and graphic design elements for company websites, documents and blogs

Embodied, Inc.

Feb 2020 - Oct 2021

Associate Artist / Designer

- Worked with art directors, interaction designers, and software engineers to create UI elements, character illustrations, background illustrations, and motion graphics
- Maintained consistency in work in accordance to style guides
- designed interactions between a child and conversational robot with the goal of meeting SEL objectives
- Worked with project manager to create schedules and meet deadlines

Carnegie Mellon University

Sep 2018 - Jul 2019

Marketing Graphic Design and Video Production Intern

- Created graphics and illustrations to be used across social, web, and print media
- Filmed, edited, and created motion graphics for informational marketing videos targeted towards prospective students and parents
- Worked with communications director to ensure messaging was clear and consistent across platforms

SKILLS

Color Theory, Character Design, 2D Character Rigging, 3D modeling, 3D character rigging, Visual Design, Motion Graphics, Video Editing, Character Animation, UI Design, UX Design, Asset Management

SOFTWARE

Photoshop, Illustrator, After Effects, Premiere, Adobe Animate, Flgma, Unity, Maya, Jira, Confluence, Google Suite, Airtable, Git

EDUCATION

Carnegie Mellon University
Class of 2019

BFA in Electronic and Time-Based Media
Minor in Animation
University Honors